

Safe-DEED

Safe Data-Enabled Economic Development

KNOW  
Center

RSA FG  
Research Studio DSc

LS  
TECH

Forthnet

Infineon

TU Delft

KU LEUVEN

eurecat

# Project Brief

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1. Forthnet, Greece

2. Research Studio Data Science, RSA FG, Austria

BIG DATA VALUE  
PUBLIC-PRIVATE PARTNERSHIP

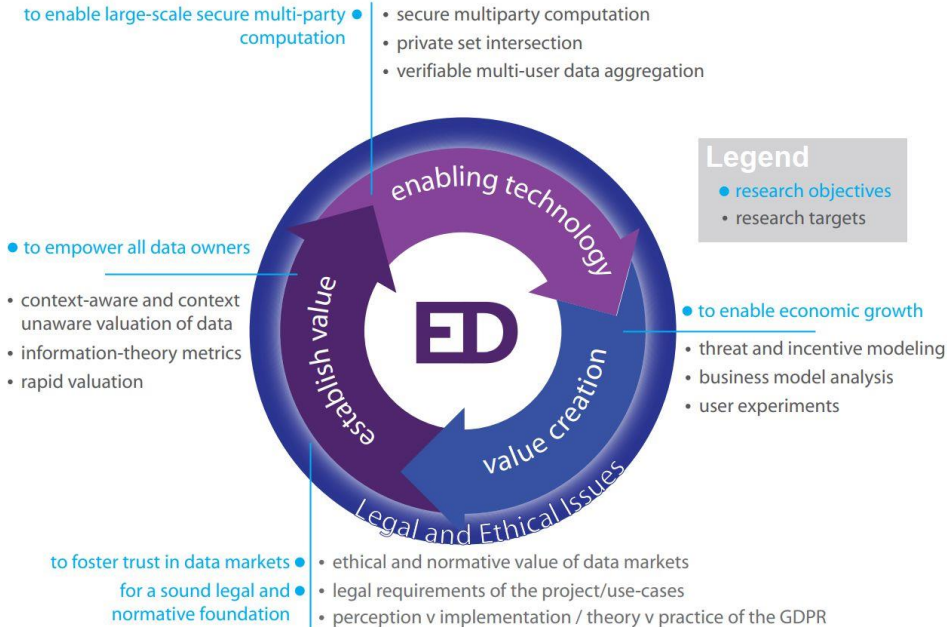


European  
Commission

Horizon 2020  
European Union funding  
for Research & Innovation

# Vision

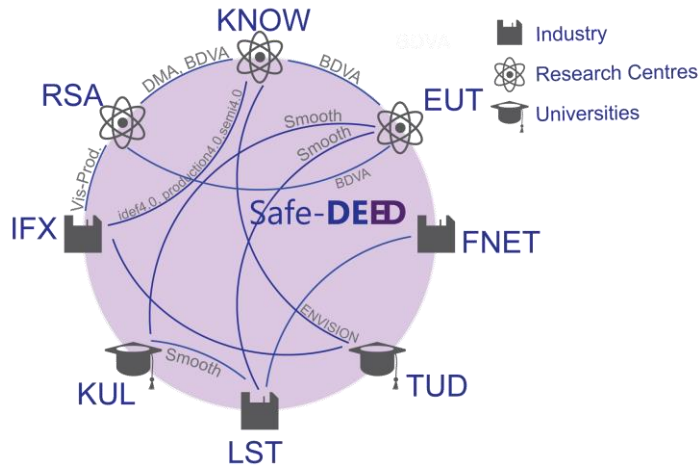
*A competitive Europe where individuals and companies are fully aware of the value of the data they possess and can feel safe to use it*



# Partners and progress

3 research centers ; 3 companies;

2 universities

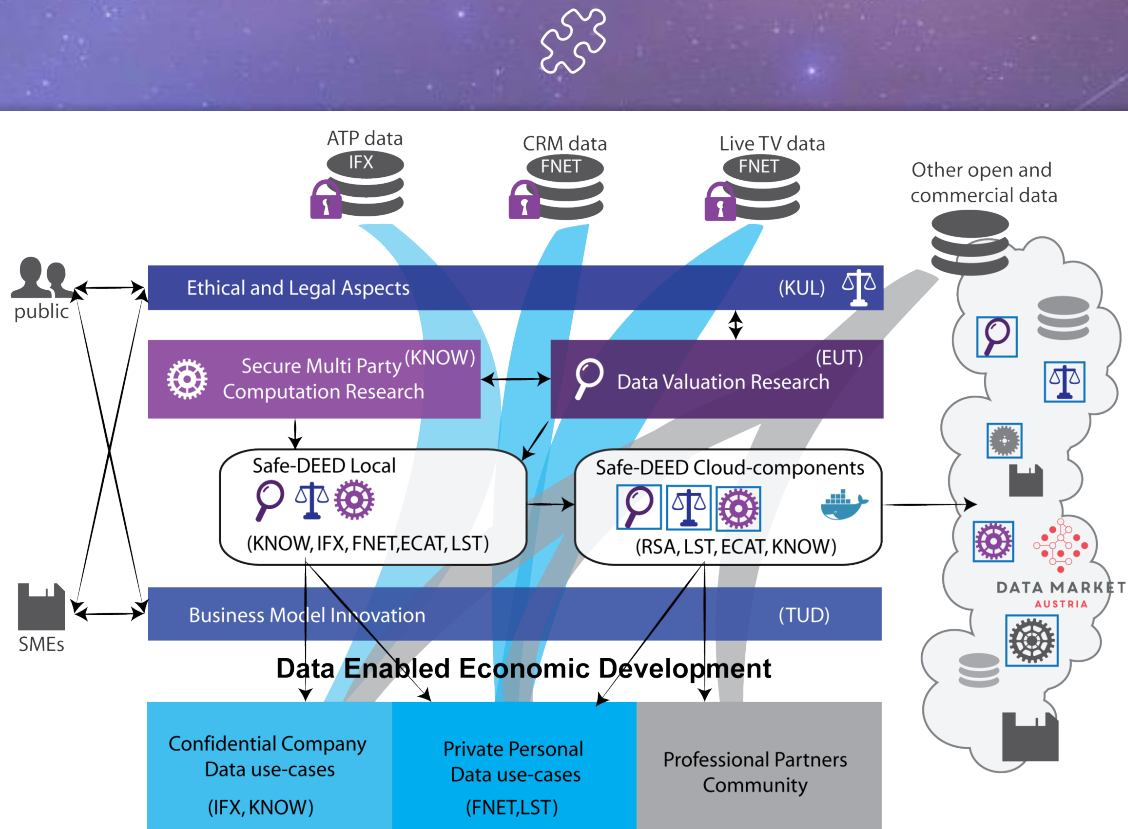


## Timeline

Dec 1<sup>st</sup>, 2018

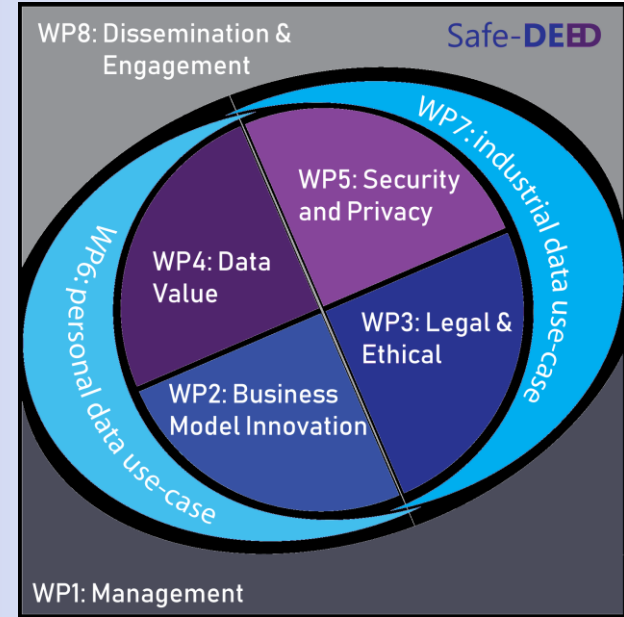


Nov 30<sup>th</sup>, 2021



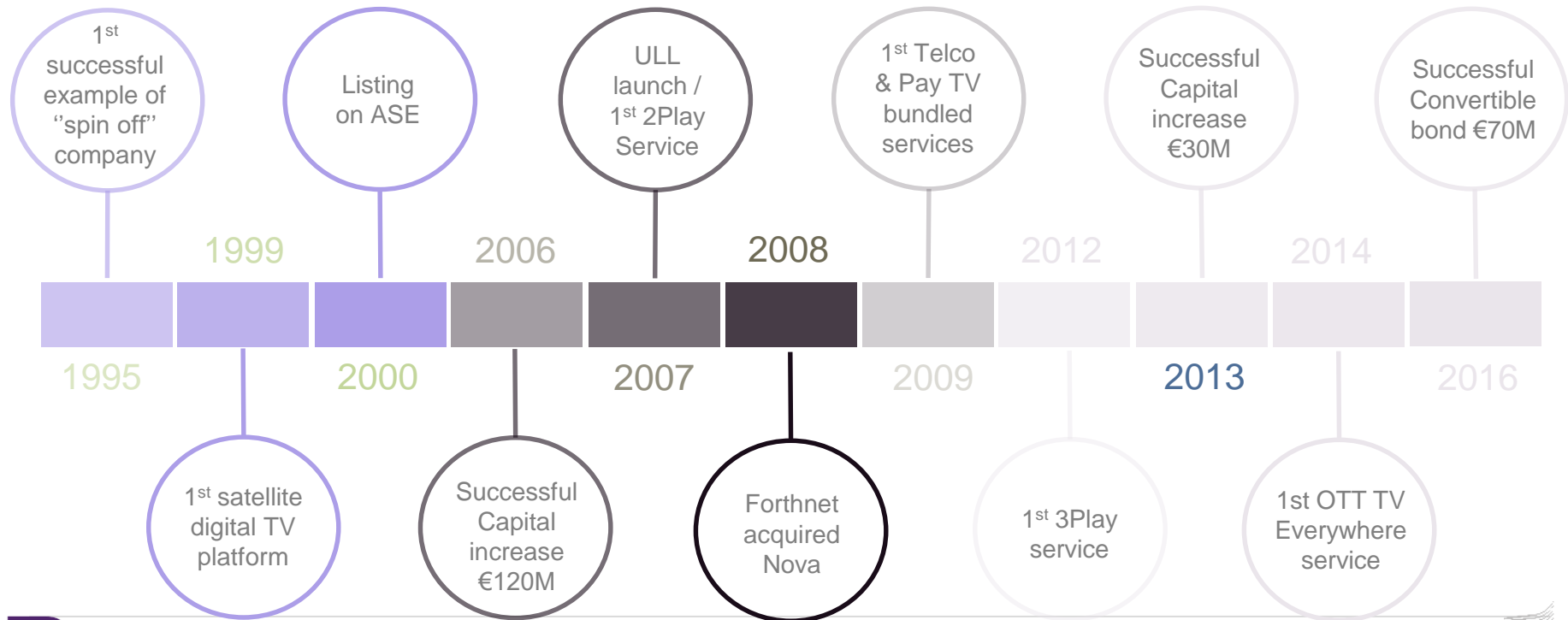
# Forthnet Use Case (WP6)

- *Demonstrate how industries can benefit from big data marketplaces while trying to extract value of existing data by correlating with external sources and analysts securely and GDPR compliant.*
- *Will support the set-up of such novel services and enable integration within the core infrastructures of several European industries; defining, preparing and implementing trials at Forthnet*
- *Will produce detailed recommendations for further take-up and deployment of the services in close cooperation with the consortium.*
- *The importance and the applicability of the Secure Multiparty computation, data valuation and BMI concepts will be showcased in the context of Forthnet's corporate data.*



*WP6 Implements the use-cases on the private personal data exchange on real life testbeds and provides feedback using CRM and Live Productions Viewership data*

# Forthnet is a market pioneer and the company that brought Internet and Pay TV in Greece



## Forthnet Leading position in Greek Market

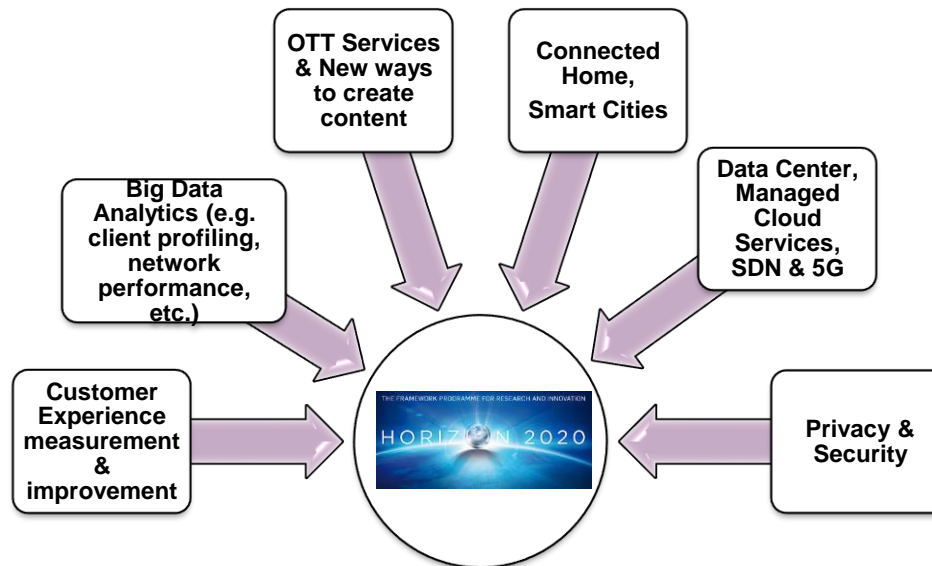
|      |                                    |
|------|------------------------------------|
| 952k | Broadband and Pay TV subscriptions |
| 672k | unique households                  |
| 280k | households with 3Play services     |
| 292m | (€) total revenues (LTM)           |
| 42m  | (€) adjusted EBITDA (LTM)          |
| 115  | shops all over Greece              |
| 40k  | SMEs and Corporate subs            |
| 5.9k | km of fibre optic network          |

Company Key figures 2018 H1

Serving **16%** of households in Greece

Number of HHs: 4.2M,  
Hellenic Statistical Authority

# Forthnet Innovation Areas of Interest





# Thanks!



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[http:// safe-deed.eu](http://safe-deed.eu)

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