## Safe-DEED Business Model Workshop

## Finding new data-driven Business Model Opportunities with Safe-DEED Technologies

Transforming data into business requires new standards for privacypreserving and security. Safe-DEED enables privacy-preserving data exchange thanks to technologies of Multi-Party Computation (MPC) and Private Set Intersection (PSI) which are currently being developed in the project.

## Preliminary workshop agenda

- A short update on the development stage of the SafeDEED technologies
- Moderated creativity session on new business opportunities/use cases applying these technologies
- Group work on a concrete use case using new data-driven Business Model tools and methods

## What's in for participants

Insights in latest technologies and related business opportunities

Target audience: Companies interested in data-driven business

When: 6<sup>th</sup> of Nov. 15-18h

Cinfineon

LS

**T**UDelft

Forthnet

KNOW

eurecat

RSAFG

KU LEUVEN

Where: Campus TU Graz/Know-Center in Graz (exact location will be announced)

**Registering:** <u>https://www.eventbrite.co.uk/e/safe-deed-business-model-workshop-tickets-72659702125</u>

@SafeDEED

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