

Safe-DEED Business Model Workshop

Finding new data-driven Business Model Opportunities with Safe-DEED Technologies

Transforming data into business requires new standards for privacy-preserving and security. Safe-DEED enables privacy-preserving data exchange thanks to technologies of Multi-Party Computation (MPC) and Private Set Intersection (PSI) which are currently being developed in the project.

Preliminary workshop agenda

- A short update on the development stage of the SafeDEED technologies
- Moderated creativity session on new business opportunities/use cases applying these technologies
- Group work on a concrete use case using new data-driven Business Model tools and methods

What's in for participants

Insights in latest technologies and related business opportunities

Target audience: Companies interested in data-driven business

When: 6th of Nov. 15-18h

Where: Campus TU Graz/Know-Center in Graz (exact location will be announced)

Registering: <https://www.eventbrite.co.uk/e/safe-deed-business-model-workshop-tickets-72659702125>